

GMJA Minutes 4/28/24, 10:00 am

Tis Annex - 235 N Marina Street, Prescott AZ

The meeting was called to order by President Dan Hunt.

The minutes from the 3/24/24 meeting were approved by a motion from Bill Simpson and seconded by Linda Britt.

New Member: Janet Lambert. (Also good to see member Goldie Israel after a prolonged absence)

Treasurer Jackie Simpson reported that our current bank balance is \$3,172.04.

#### 2024 Show Planning Progress Report:

Show chair, Susie Straussner, reported that there only 5 tables left to sell.

There is an ongoing search for reliable "porters" to help with unloading/loading at the Elk's. Her conversations with Launch Pad have not proved fruitful. Steve Straussner has offered \$250 to augment the \$250 from the club treasury that is budgeted for helpers. Susie thinks that six people would be required prior/post show.

Tracy Horner gave an update on the Mail Chimp list for show announcements. With the addition of new listings, we may have more than 500, which exceeds Mail Chimp's limit for free accounts. There is a possibility that some of the new listings are duplicates or no longer good, so this may not be an issue this year.

There was also a discussion regarding the benefit of having a physical address for GJMA, such as Wingspace Coworking in Prescott. This would make us eligible for free advertising on Google. Weighing the actual benefits vs the cost have to be discussed further.

**PICTURES OF MEMBERS' JEWELRY NEED TO BE SENT TO HILLARIE BY MAY 10 IN ORDER TO BE INCLUDED IN ADVERTISING!**

Table Topic: Subject – general information and lessons learned about exhibiting at shows.

#### Highlights:

Chelsea stressed the importance of doing a "dry-run" setup with as much pricing, etc. done ahead of time. She has developed a system of arranging her priced work on "plates" which are rolled up in towels and placed in totes.

Dan showed us a beautiful multi-pocket fold-up fabric holder that he made for safe transport and storage of his bracelets.

Jackie and Bill use small individual baggies for their numerous small items.

The issue of visible pricing was discussed. Most prefer to have prices on the back of a piece, or at least discreetly indicated. There are issues, however, with a marker leaving a "shadow" and a label leaving sticky residue. Susan suggested the "barbell" price tags which have round ends that self-adhere and have no sticky stuff on the straight middle part that goes around a chain, etc.

Tracy stressed the importance of checking your "Hot Spot" in case there is no access to wifi, and being sure that your Square is updated and functional!

Motion to adjourn was made by Dan Cassetta and seconded by Goldie Israel.

The next meeting will be May 26, 2024. The demo/activity will be a presentation from Halstead Beads on their products and services.

TODAY'S DEMO: Chelsea Stone, Jewelry Instructor at Yavapai College, gave a beautifully prepared demonstration on riveting. She showed us four types: Flush, Ball Head, and two types of Movable rivets. One of the systems of a movable rivet is of her own design and very effective! She didn't even drop any of those pesky teeny little components. Well done, Chelsea!

Submitted by Beverly Chesterby, Secretary